



Operationalize quantifiable deep data insights.

40%40%40%

The amount by which an efficient backoffice outperforms an inefficient one

*Which side of that stat  
is your organization on?*

## OUR OBJECTIVE ■

KPIMinds was set up to work with back offices to optimize efficiency and reduce operational costs, improving profit margins of 'revenue-generating' departments.

We recognize that benchmarks between firms don't fully reflect differing corporate objectives and infrastructure; thus, we focus our activities upon improving relative performance.

The back office often picks up the mistakes of other departments, and we see part of our role is to help.

## OPERATIONAL COLLABORATION AS A SERVICE (OCaaS) ■

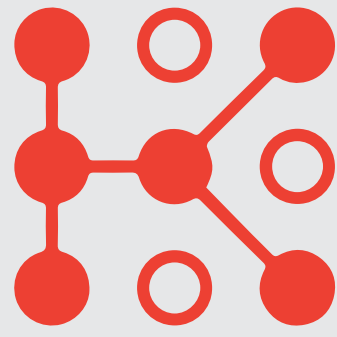
KPIMinds' unique algorithm exposes parts of the operational infrastructure where it finds additional effort or delays in processing while articulating these in cost terms within easy-to-digest reports and dashboards.

Coupled with this, we produce a series of recommendations, whether these relate to front office booking processes, an optimized workflow, training or threshold reporting, for consideration, and time-based trends analysis.

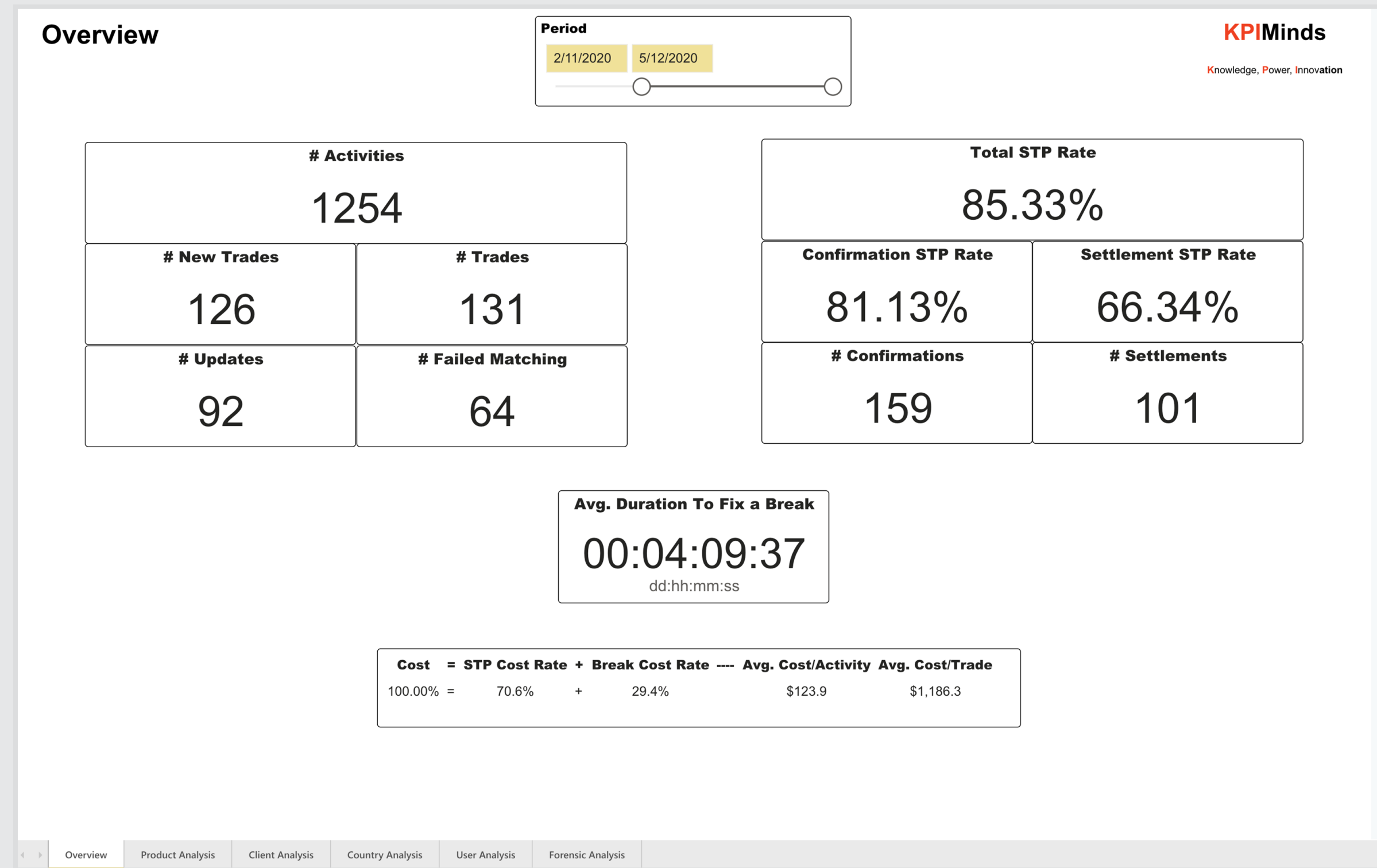
## THE BENEFITS TO YOU ■

1. Reduction in operational costs
2. Justifies investments into operational infrastructure
3. Allows for benchmarking against competitors or internally
4. Provides clear metrics to drive continuous improvements
5. Streamlines operational processes

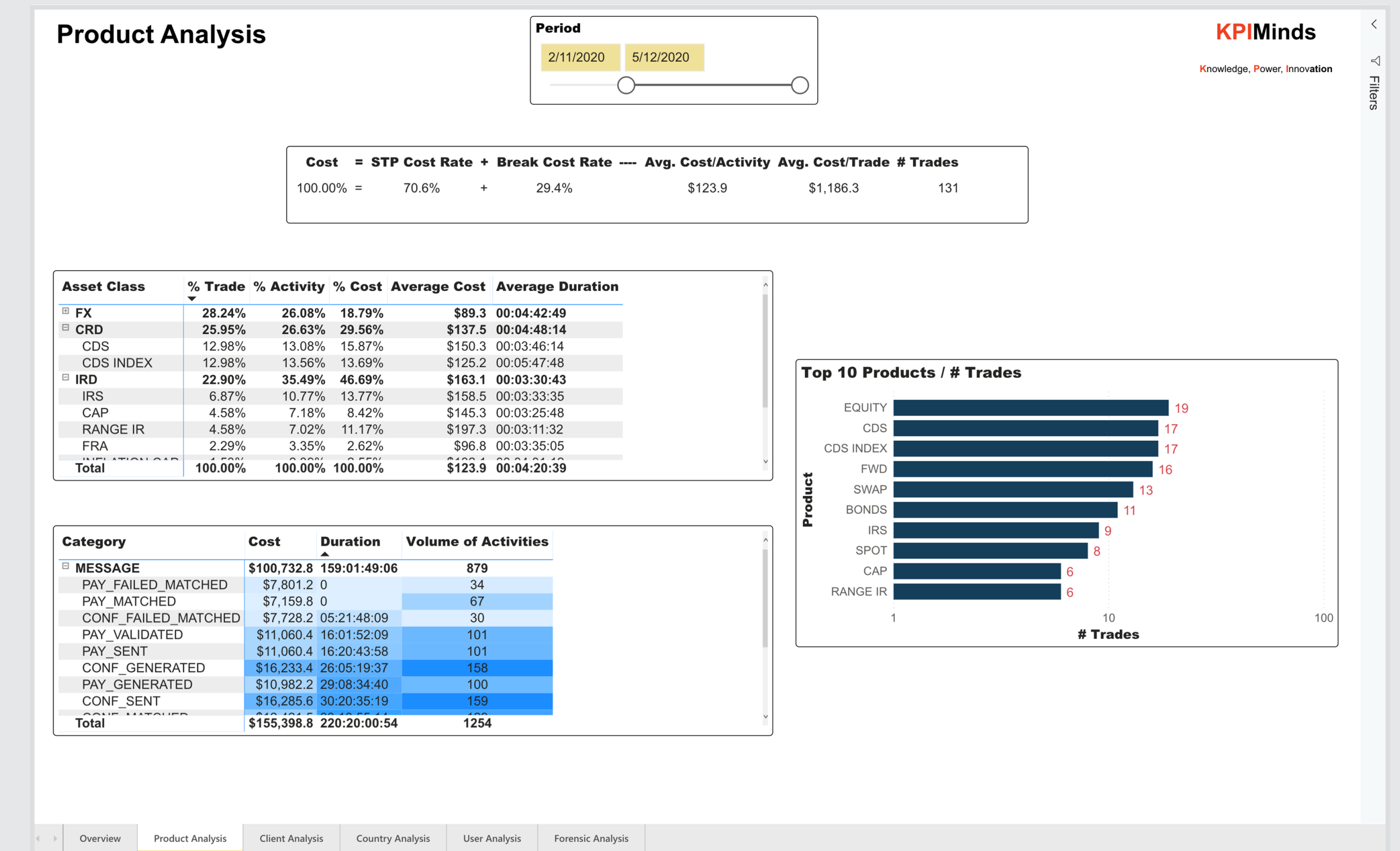
For more information, please contact: [info@kpiminds.com](mailto:info@kpiminds.com)



Clear Overview  
dashboard  
that summarizes  
the processing  
performance



Drill-down  
capability  
to understand  
the real  
bottlenecks



Screenshots from our software solution

## OUR DIFFERENTIATOR

We are data-driven, using the output from your systems as inputs to our analytics engine. We can cater for all major vendor packages as well as those developed internally.

And as we see the symptoms and then the causes, we ensure our messages are simple and clear to enable us to work together with you to come up with improvements. And finally, our sophisticated algorithm places a cost value on effort spent, to put a financial benefit for investment into the operational infrastructure.

## HOW IT WORKS

We keep things simple. We have extensive software and banking experience and recognize the need for our software to be light-touch and external to the organization. All we ask is that – once a month – you populate the predefined structure using existing audit logs from your transaction processing systems. We perform all the data cleansing, aggregation, and calculations, ensuring minimum IT commitment on your part.

Using our proprietary software, we prepare a detailed report of our findings, which we cover with you, allowing a realistic dialogue highlighting real issues relating to actual transactions. Together we agree upon a remedial plan and track its implementation. And over time, through monitoring trends and continually updating our findings and activities, your operational costs will reduce.

For more information, please contact: [info@kpiminds.com](mailto:info@kpiminds.com)